

JOEUNGA
COSMETICS

MAGIC COLOR LIP BALM



轻轻地贴合在嘴唇

Gently adhering to the lips

从保湿到色彩，一次解决

All-in-one from hydration to color

纤薄的设计和滋润清透的色彩

**Slim design with moisturizing
and natural color**



Key point!

根据唇部pH值变色的个性化定制护唇膏

Personalized color-changing lip balm based on lip pH level

坚硬但在体温下轻柔融化，涂抹顺滑

Firm yet melts smoothly at body temperature for A soft application

无需修正的强大持久力

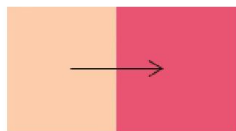
Long-lasting wear with no need for touch-ups

Joeunga 鲜嫩润哑护唇膏的秘密

The Secret of Joeunga Fresh and Moisturizing Lip Balm

不糊嘴·透明哑光轻滑质地空气感不粘腻

Natural lightweight temperature color change



滋润柔滑

moisturizing and smooth

如同含水般轻盈柔滑的涂抹感

Lightweight and smoothly melting application that feels as if it's infused with moisture

随时随地都很方便！

Convenient anytime, anywhere!

按照唇部曲线斜切设计，
即使没有镜子也能轻松涂抹

Design to fit the curve of your lips,
allowing you to apply it beautifully
even without a mirror

